



## LILLY MITTENTHAL

---

 [www.linkedin.com/in/lmittenthal/](http://www.linkedin.com/in/lmittenthal/)

**Portfolio:** [www.lnmcreative.com](http://www.lnmcreative.com)

**Email:** [lmittenthal96@gmail.com](mailto:lmittenthal96@gmail.com)

**Cell Phone:** (630) 2002421

## EDUCATION

---

### Savannah College of Art and Design

**B.F.A. Advertising, June 2018**

**Concentration:** Interactive Design

**Minor:** Motion Media

Academic, Athletic, and Artistic scholarships

**Women's Golf Team 2014 - June 2018**

### General Assembly

**UX Certification, Summer 2017**

A 10-week, full-time design immersive focused on UX and Information Architecture. This professional training program involved 600+ hours of lectures, workshops and portfolio-building projects.

## SOFTWARE

---



## SKILLS

---

UX/UI

User Testing

Graphic Design

Art Direction

Creative Cloud Certified

Creative Concepting

Experiential Marketing

HTML/CSS

## WORK EXPERIENCE

---

### Mimir Blockchain Solutions

**Freelance Motion Graphics Designer, Winter 2017**

Created a video, using AfterEffects, to better communicate new B2i Token technology to potential investors.

### AT&T - SCAD Collaborative Learning Center

**Junior Art Director, Fall 2017**

Spent an average of 30 hours per week (including weekends) collaborating with the entire team on all aspects of the project. Handled initial research, assisted in copywriting, and helped oversee production of one of the key visual concepts.

### Urban Group

**Creative Intern, Summer 2016**

Created social content, researched audience preferences, and led a photo shoot for multiple client social media campaigns including Dasani, Share A Coke, eNewton, and Solid Gold.

### Cars.com

**Team Idea Intern, Winter 2015**

Assisted in projects for Cars.com internal creative services and events team. Developed multiple logo options for a new HR rebranding initiative, and designed desk drops to promote employee awareness on a new e-mail retention policy.

### Graphic Design Intern

**Summer 2014, Winter 2014, Summer 2015**

Utilized Creative Cloud to create both static and rotating digital banners, and logo tiles for dealerships and OEMs. Communicated effectively to dealership customers and internal operational teams utilizing a strong service orientation.